



THE FUGAL BUGLE

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Production begun on WWJD film

This August saw the first shooting days for the independent film “WWJD” (working title). Produced by Shannon Fugal and directed by Davey Morrison, the film’s story originally began as part of the New Play Project, a theater company in Provo, Utah dedicated to producing new theatrical works.

From the official press kit: WWJD is a feature film following a college student named Tom and his three roommates over the course of one memorable day when they receive a visit from an unexpected houseguest--Jesus. He washes their dishes and



Jason Jensen stars as Jesus.

goes skateboarding and miniature golfing with them--but for some reason, Tom, the only believer in the house, can't see him.

Shannon Fugal remembers the process of bringing the play into a feature film.

“Independent film is such an exciting medium and WWJD has such a unique and beautiful story that I was eager to do any-

thing I could do to make it come to life on the screen. We have a wonderful cast and crew, and we are looking forward to filming the second half of the story this winter.”

To follow the progress of WWJD, please visit our facebook page, [WWJD—The Film](#).



On location in Provo, Utah

Mike on the Mic

Continuing his work in voice over, Mike Fugal has been busy with several new voice clients as well as upgrading the voice booth at Fugal Productions.

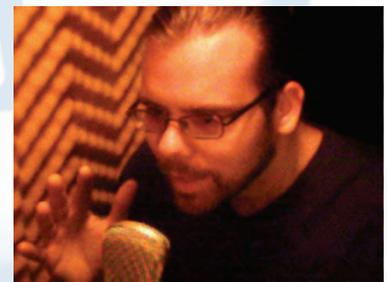
“We’ve been able to record here and send finished files through our FTP server for some time but it’s very exciting to offer our VO clients the option of live direction.” said Mike.

Through a free Skype account, clients can now hear Mike’s performance and provide direc-

tion as it happens. The desired takes are then marked and delivered to the client online.

“One of the hardest aspects of voice over is self direction.” said Mike. “But with this new setup, we’ll be able to give the client exactly what they need, every time.”

Mike is represented by the [McCarty talent agency](#) and his voice demos can be heard at www.fugalproductions.com.



Shadowfoils reaches Warp Speed

Shadowfoils production reached an all new speed thanks to recent technological improvements.

“It’s been a long time in the works but we were finally able to spend the money this year and switch to a process which increases Shadowfoils production speed by more than twenty times what it used to be.”, said Mike Fugal.

Mike had previously only been able to produce a few dozen cut foil pieces per day. As the demand from Shadowfoils distributors consistently grew, it became essential to

advance the production process.

“I’m proud of this new upgrade but I’m mostly just happy that we can now promptly fulfill the volume of orders that are coming in. I hate to make customers wait.”



One night of Shadowfoils production using the new system.



Shadowfoils are currently available through www.shadowfoils.com as well as several distributors in California such as [FilmTools](http://FilmTools.com) and [CinemaGadgets](http://CinemaGadgets.com) as well as on Amazon.com. Also, for you patient UK customers, European distribution is in the works and coming soon!

We were fortunate enough to work on a fantastic documentary showcasing the Salt Flats called “[Boys of Bonneville](#)” by our associates Curt Wallin and John Greene. [Check it out!](#)

On Location: Bonneville Salt Flats

Shannon Fugal was worth more than her salt when she was recruited by Duroo Productions of South Korea to scout locations for their latest project. Shannon spent several days on the Bonneville Salt Flats with the BLM and her hired guide to find just the right area for Duroo’s commercial.

“I was excited to be able to work with Duroo on this project. I’ve been scouting for Duroo for about a year now, and I’ve always wanted to find them the ideal location in Utah.”, said Shannon.

“They had a commercial for which they wanted a desolate look, and what’s more desolate than a 13 mile stretch of land so

salty that nothing can grow there?”

When the Korean team arrived in the USA for produc-



The Duroo crew preparing for a shot.

tion, Shannon served as location manager and kept the environmental impact to a minimum.

“It’s a privilege to be able to film on the salt flats.”, said Shannon. “It’s an amazing, important, potentially dangerous space. Keeping the salt pristine and our crew safe was a fascinating challenge.”

“It was also a pleasure to finally meet my client in person

and to be able to spend three days on the salt and in Wendover. I learned a lot about the Salt Flats and really enjoyed managing the location.”

“During this shoot I learned a lot about many diverse subjects such as: land speed records, Wendover restaurants and genital sunburns.”



The peril of shooting on the Salt Flats. (Photo courtesy Salt Flats Racing Assoc.)



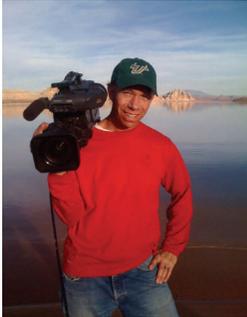
FP Client Spotlight:

IMAGE *works*
communications



In this inaugural issue of the Fugal Bugle, we turn our company spotlight on Walt Winters, founder of ImageWorks Communications.

Founded in 1995, ImageWorks creates award winning corporate image, sales and marketing videos and produces live, large scale global



Walt Winters, founder of ImageWorks Communications.

conferences. IWC provides HD camera crews to capture breaking national news, corporate messaging, tv show acquisition, behind the scenes, and much more!

FP: When and where did you start your career?

IWC: It all began back at WUSF-TV, Channel 16 in Tampa. I was working part time as a broadcast programmer, cueing up TV shows and hitting a series of switches and a big red button to air the shows based on a pre-set schedule, then logging the actual air times. Back then everything was done manually. This was a job to "get my foot in the door" while finishing my senior year in Mass Communications/Broadcasting at the University of South Florida. After graduating, I landed a job at WTVT in Tampa. I started as a prompter operator, got bumped up to studio camera and graphics, then to floor director for live newscasts.

From there I went on to the local NBC affiliate doing field camera work and then moved on to an in-house corporate video department. In 1995 I took the leap and started ImageWorks Communications.



Walt rigging a GoPro up to a Bobcat.

FP: What brought you to Utah?

IWC: My wife and I left the flat land, humidity and cockroaches in the Southeast behind us for the mountains, the change of seasons and all the outdoor recreational activities that the Wasatch Range has to offer.

FP: What do you consider to be your greatest strengths?

IWC: I think one of my strengths is keeping a calm demeanor in the face of a challenging shooting situation. This helps me and the crew around me to stay focused while keeping those creative juices flowing. I also love to light a scene, person or object just right-where the viewer's eye is drawn to where you want it to go naturally-not distracting from the subject at hand.



Walt shooting at Old Faithful for the Late Show with David Letterman.

imageworkscommunications.com

[Walt's Demo reel](#)

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MIKE FUGAL VOICE DEMOS

COMMERCIAL

CHARACTER

NARRATION



www.shadowfoils.com



www.voiceartistsunited.com

Fugal Productions provides video and film production support services to clients in Utah and beyond. Serving such roles as location audio, voice overs, set lighting, location scout and more, we have the experience to help you make your project a success.

Since 2002, Fugal Productions has served such clients as National Geographic, Disney, Working Title Productions, DNA Films, ESPN, E! Channel and many more.

Find us online at
fugalproductions.com